

# How to participate as a Visual Artist in the Coconut Grove Arts Festival

Applications are available from June through September each year for the upcoming Festival in February. The deadline to submit your application for the 2019 Festival was September 17<sup>th</sup>, 2018.

## LOCATION:

South Bayshore Drive and McFarlane Road, Coconut Grove  
Coconut Grove, Florida (South)

Phone: **305.447.0401**

2019 Event Dates: **2/16/19 - 2/18/19**

2019 Application Deadline: **9/17/18**

2020 Event Dates: **2/15/20 - 2/18/20**

2020 Application Deadline: **9/17/19 Midnight**

## APPLICATION REQUIREMENTS:

Images: **5** (a booth shot is required)

Fee (Application Fee): **\$55.00**

## EVENT SUMMARY:

The Coconut Grove Arts Festival is held annually on the streets of Coconut Grove, Florida, a charming village within the City of Miami. We invite you to apply to our Festival, one of the most prestigious outdoor festivals in the United States.

The Coconut Grove Arts Festival is presented by the Coconut Grove Arts & Historical Association, Inc., a non-profit organization with a full-time professional staff, Board of Directors and more than 600 community volunteers. With over 100,000 visitors, proceeds from the event provide funding for educational and community programs, including a Building Fund for a permanent Arts Center in Coconut Grove. The Coconut Grove Arts Festival is supported but not funded by the City of Miami.

## GENERAL INFORMATION:

### JURY FEES

- General Application Fee: \$55
- New & Emerging Artist Application Fee: \$10 (Please read description & qualifications below. Contact Katrina for a "Coupon Code" at [Katrina@cgaf.com](mailto:Katrina@cgaf.com))
- Award Winners from the 2018 Coconut Grove Arts Festival: \$0 (Contact Katrina for a "Coupon Code" at [Katrina@cgaf.com](mailto:Katrina@cgaf.com))
- Coconut Grove Residents: \$45 (Contact Katrina for a "Coupon Code" at [Katrina@cgaf.com](mailto:Katrina@cgaf.com))

## APPLICATION PROCESS:

Each exhibiting artist must complete an online application with only one artist per entry, unless you are entering as collaborating artists. A separate online application must be completed for each medium you would like to apply for. Each application must include a jury fee and its own set of images.

## **DIGITAL IMAGES:**

Five (5) images are to be submitted for each individual media category entered by the artist:

- Four (4) images must be of individual pieces of work.
- The (5th) image must be of a display of the artist's work, showing the overall continuity and presentation of your current body of work. The fifth image is mandatory. If a booth image is not available, submit an image taken of a grouping of works representative of the works to be exhibited at the show. The purpose of the booth image is to ensure the artist has a complete body of work which is represented both in the first 4 images and within image #5. It also helps identify the scale of the artist's work. NOTE: This is a blind jury process; please avoid submitting booth images with any identifiable sign, or photo of the artist themselves.

## **SPECIAL APPLICATIONS:**

### Collaborating Artists

Collaborating artists is defined as a group of two (2) artists that work together on any one piece of art. If two artists collaborate, it is regarded as one joint entry. If accepted, they may exhibit only that work which is a collaboration.

### Multiple Categories

If an artist wishes to apply in more than one category a separate application form, jury fee, and set of images must be submitted for each category. Artists may not apply twice in the same category.

## **JURY PROCESS:**

The Coconut Grove Arts Festival selects 370 artists to participate through a blind jurying process. A jury panel of five of the finest museum curators, gallery owners, professional artists, and art educators will gather on two separate days; 2-dimensional artwork on the first day and 3-dimensional artwork on the second. The images submitted must clearly represent all the work that is intended to be displayed or sold at the Festival. Each category is set with the Award-winning artists from the previous Festival first and then the artists that are applying to participate. The images are quickly previewed and then viewed again to be juried slowly. The jurors will score the artwork displayed on a large white screen, not knowing who the artist is, where they are from, whether they have ever participated in our show before, etc., Decisions of the jury are based on the quality of the artwork. Information on the images is given to the juror if requested. All jury scores are final. Recent history shows that approximately 1/3 of our artists each year are exhibiting for the first time.

## **WAIT LIST:**

A wait list will be developed based on jury scores. Up to 8 artists will be selected to be on the wait list in each of the 13 categories. Artists on the wait list are notified via telephone and email of their acceptance.

## **AWARDS PROGRAM:**

We will award a 1st, 2nd and 3rd place in each category. All awards include jury free entry into the next Coconut Grove Arts Festival. Judging will take place during the opening day, Saturday. Judges will visit each booth and score the body of work as well as the presentation of the booth. \$45,000 will be awarded. A total of 48 Award Winners will be announced and invited back for the following Festival.

## **CATEGORIES/MEDIUMS:**

Claywork - Original clay and porcelain work other than jewelry. If multiple pieces of the same design are displayed, the artist must sign each piece. No machine-made or mass-produced work is permitted.

Digital Art - Images made with the assistance of a computer. Computer graphics are often made with software called drawing, painting, illustrating and photographic programs or applications. All digital images printed must be signed and limited to a numbered edition of no more than 250. Exhibitor must disclose and display both their creative and printing processes in their booth during the Festival.

Fiber - All work crafted from fibers, including basketry, embroidery, weaving, tapestry and papermaking. No machine-tooled, machine-screened patterns or miscellaneous forms of mass production are permitted. All factory-produced wearable items, regardless of additional modification or enhancement by the artists, are not accepted in this category.

Glass - Glass works that are functional or decorative by design and are kiln formed or have been crafted by glass blowing, molding or casting. Works may be etched or engraved. No forms of mass production are permitted.

Jewelry and Metalwork - Creating artwork through the forging, twisting and fabricating of various metals. All jewelry, whether produced from metal, glass, clay fiber, paper, plastic or other materials should apply in this category. No commercial casts, molds, or production studio work is allowed.

Two-Dimensional Mixed Media - Works that incorporate more than one type of physical material in their production. Two-Dimensional Mixed Media should include more than one of the following: paint, pencil, watercolor, photography, printmaking or drawing.

Three-Dimensional Mixed Media - Works that incorporate more than one type of physical material in their production. Three-Dimensional Mixed Media should include more than one of the following: Claywork, fiber, glass, metal, wood, or any other 3-d objects.

Painting - Creation of a still life, portrait, landscape, abstract or other image on a flat surface, such as canvas, with oil and/or acrylic paint or sticks.

Photography - Photographic prints made from the artist's original negative that have been processed either by the artist or under his/her direct supervision. All images printed must be signed and limited to a 250 numbered edition. Exhibitor must disclose and display both their creative and printing processes during the Festival.

Printmaking and Drawing - Works created using dry media including chalk, charcoal, pastels, pencil, wax, crayons, etc. or from a fluid medium of inks and washes applied by pen or brush. Printed works for which the artists hand-manipulated the plates, stones or screens and which have been properly signed and numbered as a limited edition may be entered in this category. Printmakers are required to disclose both their creative and printmaking processes.

Sculpture - Three-dimensional work done in any medium.

Watercolor - Creation of a still life, portrait, landscape, abstract or other image on a flat surface with watercolors.

Wood - Original works that are hand tooled, machine-worked, turned or carved. Embellished or painted, store bought furniture is not accepted.

New & Emerging Artist - Our goal is to encourage new artists to participate in the world of outdoor festivals by providing the opportunity to experience the application process and participation in CGAF at a very minimal cost to them. This category is for artists who are between the age of 18 to 29 years old and who have never exhibited or sold their work at an outdoor arts festival. The CGAF reserves the right to research applicants to determine if they are qualified for this program and a phone interview will be conducted with the top artists after the work has been scored by our jurors to select the final participating artists. Artists may apply to either the Emerging Artist Program or to The Coconut Grove Arts Festival through the regular [www.zapplication.org](http://www.zapplication.org) process, but they may not apply to both. Emerging artists are provided a 10' x 10' display tent and display stands for use during the festival. (Booth space is 10' x 10'). Except for being ineligible for ribbons and money awards, Emerging Artists are treated to the same amenities as all other festival exhibitors, including promotional listing in program, booth sitting, morning refreshments, lunch and 24-hour security. In addition to the discounted participation rate, the Coconut Grove Arts Festival will also match each young artist to a mentor (Experienced Festival Artist) for guidance and set up one-hour sessions of additional educational opportunities prior to the Festival to ensure a successful experience during the Festival weekend. Emerging artists must contact Katrina at [Katrina@cgaf.com](mailto:Katrina@cgaf.com) for a coupon code for their application to receive the discounted rate.

***Fees for Emerging Artists are as follows:***

- Application Fee: \$15 vs. the \$55 Artist Application Fee
- Space Fee: \$175 (Includes white canopy and propanels) vs. the \$850 Artist Space Fee.
- Free assistance in setting up your Zapplication account and uploading your images.

**FEES:**

General Application Fee: \$55

New & Emerging Artists Application Fee: \$15

2018 Coconut Grove Arts Festival Award Winner Application Fee: \$0

Standard Booth (10'x11'): \$850

Double Booth (10'x22'): \$1,700

Standard Corner Booth (10'x11'): \$1,100

Double Corner Booth (10'x22'): \$1,950

**BOOTH SPACE DESCRIPTION:**

All booth spaces are on asphalt and measure approximately 10'x 11'. Booth and display must be constructed to withstand crowds and wind. Exhibitors should be prepared for inclement weather with rain covers, tie-downs and weights. Exhibitors will be held liable for any damage made by their tents. Each exhibitor is responsible for his/her own display in case of damage or loss. If an exhibitor does not have a tent, a tent rental company can be provided to assist you in renting a tent. Most of the booth spaces will back up to a median with plants that may prevent you from using this back area as storage. Exhibitors will be held responsible for any damage to plants or fixtures in their immediate median area if this extra area is utilized.

**BOOTH FEES:**

Standard Booth (10'x11'): \$850

Double Booth (10'x22'): \$1,700

Standard Corner Booth (10'x10'): \$1,100 (limited availability)

Double Corner Booth (10'x22'): \$1,950 (limited availability)

New & Emerging Artists Booth (10'x10' includes tent): \$175

**REFUNDS:**

Cancellations received prior to January 4th will receive a 90% refund of booth fees. After January 4<sup>th</sup> cannot be refunded.

**ARTIST AMENITIES:**

The Coconut Grove Arts Festival wants to ensure that your participation is a positive experience. During the Festival, the following amenities are offered to all artists:

- Daily morning coffee and pastries at the Hospitality Area & lunch delivered to your booth daily by our volunteers
- Artwork images and contact information on the Festival website
- Individualized Discount Code to send to your collectors for the opportunity to purchase Festival tickets ahead of time and for a discounted rate
- 24-hour security
- Booth Sitters available daily to allow artists to take a little break from their booth

**VISITING ARTIST PROGRAM:**

Visiting artists bring magic into Miami-Dade and Broward County Schools by demonstrating their medium to students and by involving them in hands-on art projects. The world of art is viewed in classrooms where artists share in children's enthusiasm and eagerness, and where children discover their talents and inspirations. If you can volunteer a day before or after the Festival as a Visiting Artist, please mark "yes" on the application under the Visiting Artist Program. Participants' names will be drawn for awards, including jury-free entry into next year's Festival.

**ORIGINAL ART vs. REPRODUCTION POLICY:**

Only original artwork is allowed at the Festival. No reproductions will be permitted. If a work of art already exists (as a painting, watercolor, drawing, photograph, etc.) and is copied by digital or photographic means and printed on an offset press, serigraph press or through a computer by means of an ink jet or electrostatic printer, this would be a reproduction. This includes Giclees. All prints in the Digital and Photography category must be signed and numbered in a limited edition of 250 or less. No t-shirts, posters, calendars, cards/postcards, or any other personal merchandise that is mass reproduction of an original piece of artwork will be permitted in artist's booths.

## **ARTIST RULES:**

1. Artists **MUST** be present all three days of the Festival. No commercial dealers or agents are permitted to represent the artist. The Festival reserves the right to close or remove any booth in which the artist is not present.
2. Accepted artists may not exhibit in other Festivals during the dates of the Coconut Grove Arts Festival.
3. All artists are required to check in at the Artist Check-In any time after 3pm Friday the 15th and no later than 8am Saturday morning. Photo ID is required.
4. Artists may **NOT** set-up their booth before 3:00 pm on Friday, Set-up day.
5. All work must be the artist's original work, no representations, and all artwork must be available for sale.
6. Artists may exhibit artwork only in the category in which he/she was accepted.
7. No artwork from molds, kits, or other commercial methods is allowed. Ready-made objects (i.e., clothing furniture) which have been embellished, painted, decorated, dyed, or batiked will not be accepted.
8. No offset reproductions of paintings, drawing, prints, photographs or any other media may be exhibited or sold (including hand-colored offset reproductions).
9. All two-dimensional work must be framed, matted or stretched.
10. All developing, and printing of photographs must be done by the artist or under the direct supervision of the artist.
11. No posters, postcards, t-shirts or personal merchandise can be sold at the Festival.
12. Artists who break down displays or depart before closing time on any day of the Festival will not be allowed to return the following day or to future shows unless proof of an emergency is presented.
13. Artists who sell their entire body of work must remain with their booths for the duration of the show.
14. All Artists are responsible for collecting and paying State of Florida seven percent sales tax. No commission on sales will be paid to the Coconut Grove Arts Festival.
15. Photographers and Digital artists may only sell signed and numbered works of limited editions of 250 or less.
16. All fees, application and booth fees, must be paid in full two (2) weeks prior to the registration date. Any artists invited off the wait list must be able to pay the booth fee in full immediately to be assigned a booth space.

Any breach of the rules forfeits all rights of the artist and will result in immediate removal from the show without a refund.